



Are you looking for a fun, lively session for your next conference, convention or PD initiative? - a session that will produce lasting benefits for attendees and have them singing your praises for sponsoring it? If so, then

“USING ‘AI’ TO UNLEASH THE POWER OF YOUR PEOPLE”

might be just what you are looking for!

There is a method of organizational development with a proven track record that mobilizes and energizes human resources to enthusiastically look for ways to address all the challenges facing organizations:

- Reduce costs without layoffs
- Generate higher profits
- Produce better teamwork
- Increase productivity
- Increase employee loyalty
- Increase customer loyalty
- Increase morale
- Increase creativity and innovation



I thoroughly enjoyed and learned from working with you, and would recommend your AI/workshop and consulting approach to any company committed to addressing its culture in order to move from being good to being great. *Mark L. Burggren*, President, Alberta Manufacturing Solutions Inc. and Executive Director, Central Alberta Rural Manufacturers' Association

That method is called *Appreciative Inquiry*.

“AI” is a *strength based* alternative to problem solving that seeks to discover the root causes of success, rather than the root causes of failure. Its process engages and energizes people throughout the organization, while building morale and commitment. With our *Using “AI” to Unleash the Power of Your People* we can give your members a solid introduction to the methodology, its benefits and limitations, in presentations ranging in length from 50 minutes to four hours. Beginning your event with our session can give an uplifting boost to the whole occasion because of the “attitude shift” that it engenders. It can help your participants shift from the language and psychology of “problems” and “deficit”, to the language and psychology of “capacity” and “possibilities”. *We guarantee a positive evaluation of our session!*

Why Your Members Will be Interested

The ideas presented in our session can help your members develop organizational cultures with three sources of strategic advantage over others engaged in similar work, by:

- fully engaging the energy and talent of their existing workforces
- speeding up their ability to make positive changes
- creating a culture that attracts and keeps the best and brightest talent!



Comments from Presentations at Two “Vitalize” Provincial Conferences

“ Incredible!! A remarkable experience.

This session was the best I have attended at this conference! Jim did an outstanding job of compressing his topic to the time allowed and succeeded in wetting my appetite for more. Thank you.

The drumming analogy of a 4/4 rhythm morphing into more complicated ideas phenomenal.

Bring Jim Taylor back again he was great!

I can just imagine how informative a whole retreat would be. I feel this session will be the most helpful for me in my return to my organization. FABULOUS! ”

Please give me a call and let me help you make your conference or convention the best it can be!

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