



- Produce better teamwork
- Increase customer loyalty

- Reduce costs without layoffs
- Increase productivity
- Increase creativity and innovation
- Generate higher profits
- Increase employee loyalty
- Increase morale

## If “yes”, then host a “Learn@Lunch”

a one-hour introduction to “*Appreciative Inquiry*” for up to 20 people in your company *held at your place of business* over the lunch hour.

## “USING ‘AI’ TO UNLEASH THE POWER OF YOUR PEOPLE”

could be the lowest cost (in terms of both time and money), highest impact professional development “short course” you ever give your staff. This is a no-risk proposition, because if you aren’t fully satisfied, you pay nothing!

**Call now to set a date! 403 343-7388**



I thoroughly enjoyed and learned from working with you, and would recommend your AI workshop and consulting approach to any company committed to addressing its culture in order to move from being good to being great. *Mark L. Burggren*, President, Alberta Manufacturing Solutions Inc. and Executive Director, Central Alberta Rural Manufacturers' Association

## Agenda for a “Learn@Lunch” Session

Noon - 12:20 Lecture: The theory and processes of Appreciative Inquiry. (Your staff eat lunch during the presentation.)

12:20 - 12:45 Mini “Discovery” Process: Your staff interview each other in pairs for 10 minutes each. (with five minutes allowed for getting organized and movement.)

12:45 - 1:00 Debrief of the interview process. Discussion of how AI could be used in your company and for what purpose.

You provide an appropriate venue (Powerpoint presentation involved) and a light lunch (or use a bag lunch scenario). I provide the presentation, all workshop materials and referrals to lots of free resources available on the internet.

## WHY THIS IS IMPORTANT TO YOU!

*Appreciative Inquiry* can help you develop an organizational culture with three sources of strategic advantage over others engaged in similar work, by:

- fully engaging the energy and talent of your existing workforce - unleashing their potential
- speeding up your ability to make positive changes
- creating a culture that attracts and keeps the best and brightest talent!



↑ Above, Presenting At “Vitalize” 2009 ↓

## Comments from Presentations at Two “Vitalize” Provincial Conferences

“ Incredible!! A remarkable experience.

This session was the best I have attended at this conference! Jim did an outstanding job of compressing his topic to the time allowed and succeeded in wetting my appetite for more. Thank you.

The drumming analogy of a 4/4 rhythm morphing into more complicated ideas phenomenal.

Bring Jim Taylor back again he was great!

I can just imagine how informative a whole retreat would be. I feel this session will be the most helpful for me in my return to my organization. FABULOUS! ”

**The cost is only \$200, just \$150 for Red Deer Chamber of Commerce members.**

Please give me a call and let's schedule a “Learn@Lunch” session that is guaranteed to please or there is no charge!

JIM TAYLOR 403 343-7388  
3421 - 39TH ST.  
RED DEER, AB T4N 5T7  
CANADA